

IDEAL REFERRAL AVATAR

Name: Kelsey Flannery

Business: KaeRae Marketing, Inc

Industry: Digital Marketing

Prefer Referrals
Connected By:

Phone:

Email Intro:

Website:

Call / Text:

QUALIFYING QUESTIONS

1. How do you currently rank on Google?
2. Do you want new customers?
3. What do you currently do to market your business?

WHO ARE THEY?

Age:

Gender:

Specific Industries: Home Services

New or Existing Biz: Existing (3 years or more)

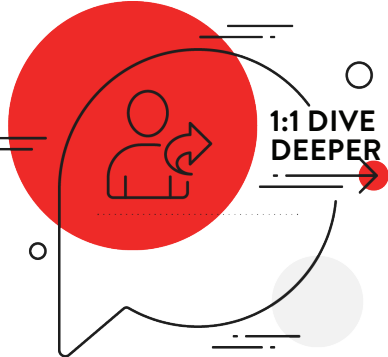
Geo Located: anywhere in United States

Extra Notes (budget, # of employees or revenue):

Minimum monthly budget of \$5,000

In growth mode

Looking for a partner in marketing



DEEPER QUESTIONS

1. Do you know what marketing strategies are working or not?
2. Are you profiting from your marketing campaigns?
3. Are you working with a Google expert?

WHO ARE MY CLIENTS?

Age: 25-55

Gender: Women or Men

Specific Industries: Chiropractors, Doctors, Lawyers, Roofers, HVAC, Plumbers, Cleaners

New or Existing Biz: Existing Business

Geo Located: Anywhere in the USA

Extra Notes (budget, # of employees or revenue):

Annual Revenue is \$5M minimum

Do not serve: franchise, insurance or finance